

Napster Group PLC

MelodyVR launches exclusive 5G partnership with NOS in Portugal

Napster Group PLC, the leading creator of virtual reality entertainment content and operator of the MelodyVR and Napster platforms, is pleased to announce that it has entered into an exclusive 12 month partnership in Portugal with NOS, one of the largest mobile operators in Portugal with more than 4.9 million mobile customers. The partnership, that launches today, will see MelodyVR unveiled as the music partner of NOS's 5G Portuguese launch and will see NOS provide customers of its new 5G network in Portugal, a selection of exclusive shows on the MelodyVR platform.

This partnership, with one of Portugal's leading telecommunications companies will see NOS users provided with vouchers to access a selection of exclusive shows to the MelodyVR platform, each voucher redeemable via the MelodyVR app on smartphones or VR devices, when they upgrade to a NOS 5G plan.

Launching today, both online and in-store, the partnership between MelodyVR and NOS will showcase the quality of NOS's 5th generation network and due to 5G's superior bandwidth and speed, consumers will now be able to realise an extremely high-quality MelodyVR experience, without needing access to broadband or Wi-Fi.

NOS have also committed significant resource and support to ensure the success of this key partnership including prime placement and promotion across NOS flagship stores nationwide, all of which will enable MelodyVR to increase its engagement with new audiences.

Anthony Matchett, CEO, of Napster Group PLC said:

"We are delighted to announce the latest partnership with a key telco provider. Building awareness of the MelodyVR offering in this way is a tried and trusted customer acquisition strategy as we look to increase our subscriber base ahead of the launch later this year of the new Napster global music platform of the future."

A recorded presentation is available on the company website: www.napster.group.

For more information, please contact:

Napster Group PLC

Anthony Matchett, Group CEO

email@napster.group

Equitory (IR)

Clara Melia/Geoff Callow

equitory@napster.com

Arden Partners plc (Nominated Adviser and Broker) +44 (0)20 7614 5900

Corporate Finance: Ruari McGirr / Benjamin Cryer

Corporate Broking: Simon Johnson

About Napster Group PLC

MelodyVR is a subsidiary of Napster Group PLC. It was launched in 2018 with a simple mandate: not to replace the live music experience, but to harness the power of virtual reality to get people closer to the music they love.

By using VR technology, the founders realised that they could place fans in the crowd or on stage with their favourite musicians at live events. From epic stadium shows to intimate studio performances, the possibilities are endless: capacity restrictions are eliminated, music lovers can attend otherwise sold-out dates, and the barriers (distance, age, cost, access) that might keep people from experiencing their heroes live are swept away. The result? Artists can reach more fans than ever before, with a level of intimacy which has previously not been possible.

MelodyVR is the only licensed VR music platform and has the world's largest library of exclusive immersive and interactive music experiences from the likes of Post Malone, Lewis Capaldi, Kesha, Tom Grennan, Cypress Hill, Blake Shelton, Mabel, Wiz Khalifa, Kelly Clarkson, The Chainsmokers and Panic! At the Disco.

Available on smartphones and VR headsets, the MelodyVR app can be downloaded at on.melodyvr.com/App

www.melodyvr.com / [@melodyvirtual](https://twitter.com/melodyvirtual)