

EVR Holdings plc
(‘EVR’ or the ‘Company’)
MelodyVR partners with Live Nation for ‘Wireless Connect’

EVR Holdings plc (AIM:EVRH), the leading creator of virtual reality entertainment content and operator of the MelodyVR platform, is pleased to announce that it has entered into a partnership with Festival Republic, a division of Live Nation, for ‘Wireless Connect’, a virtual music festival that will be made available via the MelodyVR platform.

Following the announcement that Wireless Festival 2020 in Finsbury Park will no longer take place, MelodyVR and Festival Republic have expanded their partnership, to bring the festival digitally to fans at home between 3rd-5th July 2020. Not wanting to miss out on the hottest event of the summer, #WirelessConnect will have an entire weekend’s worth of unseen performances, exclusive footage, and much more. This unique partnership will see a first-of-its kind digital festival presented by both Festival Republic and MelodyVR. Performances will be available in 360° and virtual reality on the MelodyVR app, which is available on iOS and Android, as well as on Oculus VR devices. With the full line up still to be announced, expect an incredible show from some of the hottest US and UK talent, broadcast from MelodyVR’s brand new, specially designed content studios, located in both Los Angeles and in London, at the legendary Alexandra Palace.

Anthony Matchett, CEO of MelodyVR said: “This ground-breaking partnership will see a first-of-its-kind festival brought directly to fans homes. Given the current climate and restrictions on mass-gatherings, we’re thrilled to be expanding on our partnership with Festival Republic, to deliver an amazing festival experience between 3rd-5th July. Even though we can’t be together in person, by utilising our unique technology and production studios, the show will go on. ”

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About MelodyVR

MelodyVR launched in 2015 with a simple mandate: not to replace the live music experience, but to harness the power of virtual reality to get people closer to the music they love.

By using VR technology, the founders realized that they could place fans in the crowd or on stage with their favourite musicians at live events. From epic stadium shows to intimate studio

performances, the possibilities are endless: capacity restrictions are eliminated, music lovers can attend otherwise sold-out dates, and the barriers (distance, age, cost, access) that might keep people from experiencing their heroes live are swept away. The result? Artists can reach more fans than ever before, with a level of intimacy which has previously not been possible.

MelodyVR is the only licensed VR music platform and has the world's largest library of exclusive immersive and interactive music experiences from the likes of Post Malone, Lewis Capaldi, Blake Shelton, Wiz Khalifa, Kelly Clarkson, Niall Horan, Fall Out Boy, Julia Michaels, KISS, The Chainsmokers

Available on smartphones and VR headsets, the MelodyVR app can be downloaded at **on.melodyvr.com/App**