

7 December 2018

EVR Holdings plc

(“EVR” or the “Company”)

Appointment of Chief Financial Officer

EVR Holdings (AIM: EVRH), the leading creator of virtual reality music content and operator of the MelodyVR platform, is pleased to announce the appointment of Andy Brown as Chief Financial Officer of the Company.

Andy, formerly International Chief Financial Officer at Universal Music Group, brings a wealth of sector experience having spent over 22 years with the company. In his new role at EVR Holdings and MelodyVR, Andy will assist with both financial and commercial strategy, as well as with investor and corporate relations. Andy will not, initially, be appointed to the Board of EVR Holdings.

Andy will be granted options over 4,600,000 ordinary shares of 1 pence each of the Company (“Ordinary Shares”) under the Company’s EMI Scheme to employees at an exercise price of 4.85 pence per share. These options have an expiry date of the 10th anniversary of the date of grant (subject to vesting conditions).

Sebastian Theron, who has served as Chief Financial Officer of EVR since May 2015, will remain with the Company during a transitional period and will step-down on the 15th January 2019.

Andy Brown said: “I am excited to be joining EVR Holdings and being involved in the next stage of its development. I believe the Company is well positioned to leverage the projected growth opportunities that VR offers to connect artists and fans with truly immersive experiences. I look forward to working with Anthony, Steven and the rest of the team to help utilise my experience to shape the financial and commercial direction of the business and to share those benefits with artists and other partners of the Company.”

Anthony Matchett, Executive Chairman and CEO of EVR, said: “I am very pleased to welcome Andy to the executive management team at EVR Holdings. Andy’s significant experience, spanning over two decades at one of the world’s leading music companies, will prove invaluable to the success and development of EVR Holdings and MelodyVR over the coming years. I look forward to working with

Andy across a number of new initiatives as our company scales opportunities for both content creation and revenue generation.

The Company appreciates Sebastian’s valuable contributions during his tenure and wish him well for the future.”

1.	Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	Andy Brown	
2.	Reason for the notification		
(a)	Position/status	Chief Financial Officer	
(b)	Initial notification/ Amendment	Initial notification	
3.	Details of the issuer		
(a)	Name	EVR Holdings plc	
(b)	LEI	213800B2AKGQC3D2R751	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the Financial Instrument	Ordinary shares of £0.01 each	
(b)	Identification code of the Financial Instrument	GB00BD2YHN21	
(c)	Nature of the transaction	Grant of options over ordinary shares	
(d)	Price(s) and volume(s)	Price(s)	Volume(s)
		Exercise price of 4.85p per shares	4,600,000
(e)	Aggregated information - Aggregated volume - Price	N/A	
(f)	Date of the transaction	7 December 2018	
(g)	Place of the transaction	Off market	

- Ends -

For further information please contact:

EVR Holdings plc

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Notes to Editors:

MelodyVR is a wholly owned subsidiary of EVR Holdings plc ('EVR'), a company that is listed on the AIM market of the London Stock Exchange under the ticker EVRH.L. EVR, a creator of virtual reality content, joined AIM on 16 May 2016 following a reverse takeover of Armstrong Ventures plc. Further information can be viewed at www.evrholdings.com and www.melodyvr.com

For more information on Melody VR, please visit:
www.melodyvr.com