

26 June 2018

EVR Holdings plc

('EVR' or the 'Company')

Record Label Agreement with Big Machine Label Group and MelodyVR EU Launch

EVR Holdings plc (AIM: EVRH), the leading creator of virtual reality music content and its subsidiary MelodyVR Ltd ('MelodyVR') is pleased to confirm that as announced in the RNS dated 25th June 18, the MelodyVR music platform (The MelodyVR app) has now successfully launched to the public in France, Germany, Sweden, The Netherlands, Switzerland, Greece, Austria and Belgium.

The application, is now available throughout Europe and the United States launched in tandem with Facebook's \$199 hardware device from the Oculus division, named 'Oculus Go'. The MelodyVR platform has also launched additional new VR experiences today, available to purchase from artists such as: Plan B, Tokio Myers, UB40, Kasabian, Kaiser Chiefs, and current #1 iTunes artist, Tom Walker.

In addition, the company is pleased to announce a record label agreement with Big Machine Label Group ('Big Machine'). Big Machine is Led by Founder, President and CEO Scott Borchetta. the Big Machine Label Group encompasses Big Machine Records, The Valory Music Co., BMLG Records, Big Machine Records/John Varvatos Records and publishing company Big Machine Music as well as its own digital radio station, Big Machine Radio.

Big Machine Label Group artists include superstars Taylor Swift, Rascal Flatts, Reba McEntire, Florida Georgia Line, Thomas Rhett, Brantley Gilbert, Ronnie Dunn, Cheap Trick and Sugarland; chart-topping acts Justin Moore, Eli Young Band, Brett Young, Aaron Lewis, Midland, Carly Pearce; "The Voice" winner Danielle Bradbery and 2015 "American Idol" winner Trent Harmon. BMLG artists have received multiple GRAMMY, CMA, ACM, AMA, CMT, Teen Choice, MTV, Billboard, People's Choice and Brit Awards.

Anthony Matchett, Executive Chairman of EVR Holdings, said:

"Following this morning's successful launch, I am pleased to announce that the MelodyVR platform is now available to consumers throughout various European territories. In-line with our plans for the global roll out of the MelodyVR platform, Western Europe represents a key area of growth for our company and we are excited to welcome new users to our service from France, Germany, Sweden, The Netherlands, Switzerland, Greece, Austria and Belgium.

In addition, I am pleased to announce a partnership with Big Machine Label Group and we look forward to working with Big Machine and their roster of superstar artists, to create and distribute groundbreaking VR content."

For further information please contact:

EVR Holdings plc

Anthony Matchett, *Executive Chairman & CEO*

Sebastian Theron, *Chief Financial Officer*

Tel: +44 (0) 203 289 7430

www.evrholdings.com

Investec Bank plc: Nominated Adviser and Broker

Corporate Finance: *David Anderson / Junya Iwamoto*

Corporate Broking: *Sara Hale / Helene Comitis*

Tel: +44 (0) 207 597 5970

Notes to Editors:

MelodyVR is a wholly owned subsidiary of EVR Holdings plc ('EVR'), a company that is listed on the AIM market of the London Stock Exchange under the ticker EVRH.L. More information can be viewed at www.melodyvr.com and www.evrholdings.com.